Thank you for participating in the Travel Tracker Survey!

## Please track your travel and activities on: Friday, June 15

## What are we asking of you?

- First, record your travel and activities for 24 hours. This package contains personalized travel logs. Your family should use the logs to record their activities, the places they visit, and stops they make, whether around town or out of town on Friday, June 15. We ask your help in ensuring that everyone in your household age 12 or older fills out their travel logs completely and accurately. Parents should fill out the logs of children under age 12.
- Second, install a small piece of equipment (GPS logger) in each of your household vehicles for a seven-day period. Friday, June 15 will be the first full day that the GPS equipment is in your vehicle(s). These units will be delivered to you before the start of the assigned travel day and picked up afterwards. They will collect additional travel details needed for this study.
- Last, provide your travel information in a follow-up phone call. An interviewer from NuStats/ DataSource will call after Friday, June 15 to collect the information from each person's travel log. The interviewer will ask to speak directly with each person age 16 and older. Parents/guardians will provide information for children under age 16. Please have your completed log ready for the follow-up phone call and the interview will go fast!

Protecting your privacy is critical to the success of our survey. We want you to feel secure in providing candid responses to our questions and in providing us your travel and activity information. All information will be held in strict confidence. If you want more information about participating in the survey, contact Stacey Bricka of NuStats at 800-447-8287, ext 2240 or email her at sbricka@nustats.com. To obtain more information about CMAP or the Travel Tracker Survey, visit the survey website at www.chicagoareaplanning.org/travelsurvey or call 312-386-8833.

Thank you for your time and consideration. Your participation will help us find solutions to our region's most pressing transportation problems!

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